

PURCHASE ORDER

REQUESTING DEPT. COPY



PHILIP MORRIS

U. S. A.
120 PARK AVENUE, NEW YORK, N.Y. 10017SHOW THIS ORDER NO.
ON YOUR INVOICECABLE ADDRESS: POLD NEW YORK
PHONE: AREA CODE 212-880-5000

MM0482-91

DATE

10/09/91

VENDOR NO. 010478

VENDOR: MARKETING INFORMATION SYSTEMS,
INCORPORATED
100 SYLVAN AVENUE
ENGLEWOOD CLIFFS, NJSHIP
TO

07632

PHILIP MORRIS U.S.A.
ATTENTION: SEE BELOW
120 PARK AVENUE
NEW YORK, NY

10017

REQUISITIONER	BUYER	BID REF./EXP. INT.	CONFIRMING TO	TAXABLE
P. CONTRACTS			KAREN EISEN	ALLOWED
F.O.B.	ROUTE VIA	PREPAID	TERMS	
DESTINATION		NO	NET 30	

1. Purchase Order number must appear on all invoices, bills of lading, cases, packing list and correspondence.
2. Invoices must be rendered on day of shipment to: 120 Park Avenue, N.Y., N.Y. 10017
3. Refer to PM USA Routing Guide for instructions on carrier selection and freight invoicing.

LINE	QUANTITY	UM	UNIT PRICE	AMOUNT
MARLBORO IN-DEPTH STUDY				
000	1	EA	11,900.00	11,900.00
PART/DESC CON-FFEE-00 FLAT FEE				
*** VENDOR DELIVERY DATE 10/09/91 ***				
DIST ACCT NY200 045923 5501000000				
CONFIRMING ** DO NOT DUPLICATE				

By _____
PHILIP MORRIS U.S.A.

TOTAL AMOUNT

11,900.00

2045722115